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A:CARE CONGRESS 2024

Opening Address:

Setting the stage for adherence dialogue

Ms. Kathryn McKenzie
Divisional Vice President
of Global Citizenship and
Sustainability at Abbott, USA

Dr. Sheri D Pruitt
Former Director of Behavioral Science Integration,
Kaiser Permanente, Independent Behavioral
Science Consultant, Sacramento, USA

Prof. John Weinman
Professor of Psychology,
King's College London,
London, United Kingdom



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Welcome

A sustainable future starts with health

It's the foundation for everything. It helps people thrive, makes communities strong and fuels successful economies.

At Abbott, **sustainability** means managing the company to deliver long-term impact for the people we serve — shaping the future of healthcare and helping the greatest number of people live better and healthier.



But there is a health and healthcare crisis threatening our future

1 in 3

people lack access to essential healthcare products¹

~ 20M

additional health workers needed by 2030^{2,3}

> 70%

of all deaths can be attributed to chronic diseases*⁴

\$16T

in global healthcare spending needed by 2029, nearly double from 2019³

*Data from the USA

1. Roth L, et al. Expanding global access to essential medicines: investment priorities for sustainably strengthening medical product regulatory systems. *Globalization and Health*. 2018;14:102 ; 2. WHO. Health Workforce, available at: <https://www.who.int/data/gho/data/themes/health-workforce> (consulted on October 07, 2024) ; 3. Abbott. A sustainable Future Starts with Health, available at: <https://www.abbott.com/corpnewsroom/sustainability/a-sustainable-future-starts-with-health.html> (consulted on October 04, 2024) ; 4. Center for Managing chronic disease. About chronic disease available at: <https://cmcd.sph.umich.edu/about/about-chronic-disease/> (consulted on October 07, 2024)





Shifting thinking...

...from how to treat diseases...

...to how to treat people

Improving adherence
to **transform care**

We aim to improve
the lives of one in
every three people on
the planet by 2030.





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A:CARE CONGRESS 2024

Adherence is a behavior: Do we have the right one?

Dr. Sheri D Pruitt

Former Director of Behavioral Science Integration,
Kaiser Permanente, Independent Behavioral
Science Consultant, Sacramento, USA

Prof. John Weinman

Professor of Psychology,
King's College London,
London, United Kingdom

Financial disclosure of Dr. Sheri D Pruitt

The opinions and arguments presented in this presentation are solely my own and do not represent the views or positions of my current or any previous employers. Any conclusions drawn or statements made are based on my independent analysis and should not be interpreted as being endorsed by any organization with which I am or have been affiliated.

I have received honorarium from Abbott.

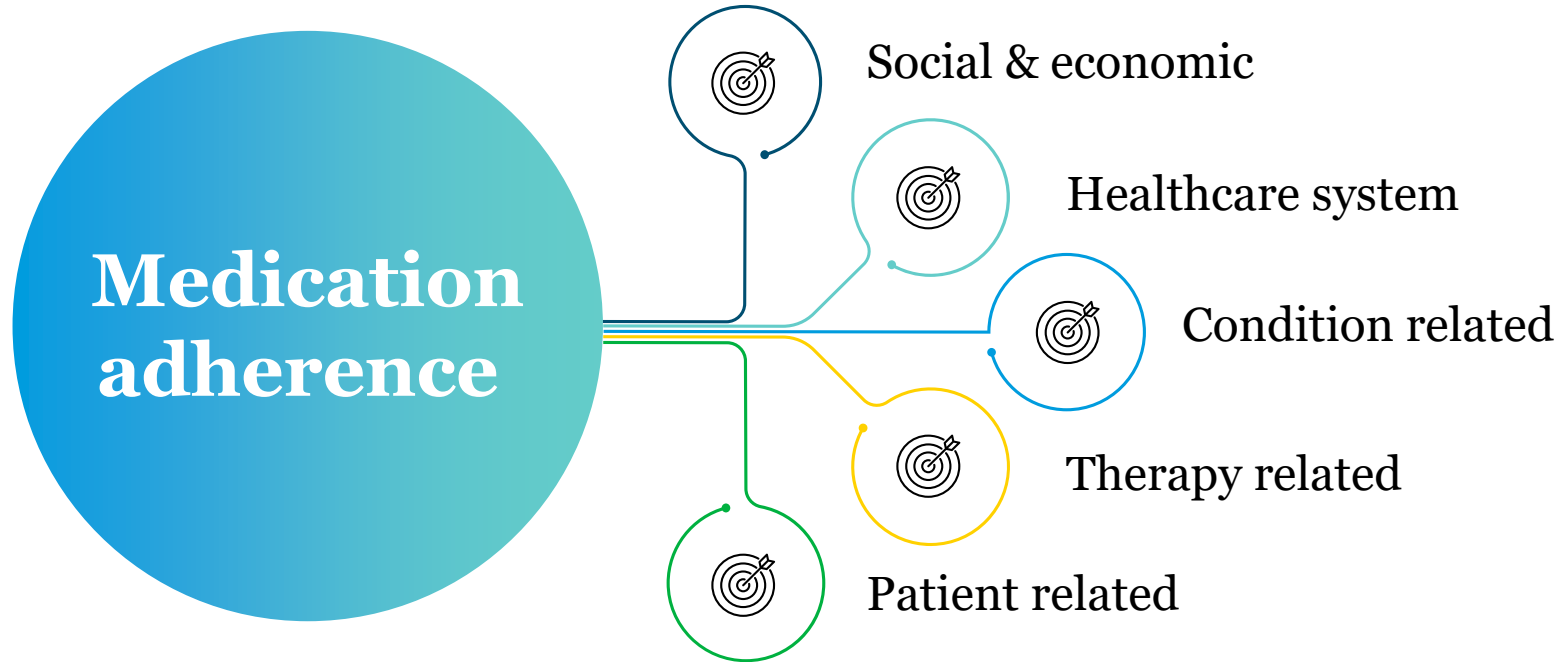
Financial disclosure of Prof. John Weinman

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I have presented talks for Abbvie, Bayer, Chiesi, Boehringer Ingelheim, Roche, Sandoz and Merck.

I have received a PhD research grant from Merck, and currently serve on the Behavioral Science Advisory Board for Sanofi.

Adherence is a complex, multifactorial issue that extends beyond the patient



World health organization multidimensional adherence model

Non-adherence is a worldwide healthcare issue that affects health outcomes and costs

31%

Patients who never fill their prescription.^{1,2}

50%

Patients who do not take their medications as directed.³

200k

Premature deaths in Europe per year.²

€125bn

Costs per year in Europe for excess healthcare services (\$105 billion in the US in avoidable hospitalizations alone).²

1. Fischer MA, et al. Primary medication non-adherence: analysis of 195,930 electronic prescriptions. J Gen Intern Med.2010;25(4):284-290.

2. OECD Health Working Paper No. 105 Investing in medication adherence improves health outcomes and health system efficiency. Adherence to medicines for diabetes, hypertension, and hyperlipidaemia. Organisation for Economic Co-operation and Development, 2018.

3. Brown MT, Bussell JK. Medication adherence: WHO cares?. Mayo Clin Proc.2011;86(4):304-314.

Agenda

25 min	The silent epidemic: Unmasking the global impact of non-adherence	Ms. Rabia Khan
50 min	Non-adherence without borders: Cross continent perspectives and local realities	Prof. Nathorn Chaiyakunapruk, Dr. Miguel Angel Díaz Aguilera, Prof. Arintaya Phrommintikul
30 min	“Don’t remind me to take my medication”: Exploring behaviors behind medication non-adherence	Prof. John Weinman
15 min	<i>Break</i>	
25 min	Technology: AI, And The Physician-patient Relationship	Prof. Ngiap Chuan Tan, Dr. Evan Muse
25 min	Patient's voice: Bridging the relationship to improve medication adherence	Ms. Heidi Floyd
45 min	Adherence: Whose Problem Is It?	Prof. Shoaib Afzal, Prof. Nathorn Chaiyakunapruk, Ms. Heidi Floyd, Prof. John Weinman
10 min	Concluding reflections: Key takeaways and future directions	Dr. Sheri Pruitt, Prof. John Weinman

Event endorsed by



Goals for the 2024 a:care Congress

Take the next step in changing your approach to nonadherence

- Be curious
- Allow new perspectives to influence your thinking
- Be receptive to innovations (navigating through an AI world)
- Embrace change

Questions to guide your learning

- How can I shift my mindset about non-adherence?
- How can I be more patient-centered?
- What solutions can I adopt?
- How ready am I for the challenge of addressing non-adherence in a new way?

Rules of engagement



If you have any questions, please send them to the chat through the “Ask a question” button

Questions will be addressed by the speakers at the end of each session



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