

# VIRTUAL CONGRESS

## 20-21 OCTOBER 2021

MEDICATION ADHERENCE: what can you do with the medical challenge that starts after the consultation?



### DAY 2 PROGRAM 21<sup>ST</sup> OCTOBER 2021

SESSIONS	SPEAKERS	OPTION 1 09:00-12:30 (GMT+2)	OPTION 2 14:00-17:30 (GMT+2)
<b>Introduction – Behaviors and beliefs: the foundations of adherence</b> Are patients really forgetting to take their medication as they claim? To improve our understanding of the influences underpinning non-adherence, it is crucial to understand the drivers of health behaviors, including the beliefs and barriers to taking medication. Dr Rob Horne will discuss key concepts underlying these beliefs and behaviors, as well as assessment of these factors in a clinical setting.	<b>Cem Arkilic/Abbott</b> <b>Prof. John Weinman (Chair)</b> <b>Prof. Rob Horne</b>	09:00-09:25	14:00-14:25
<b>The paradox of non-adherence in symptomatic disease</b> Non-adherence is often perceived as associated with asymptomatic disease. However, poor adherence also affects and impacts symptomatic and painful conditions, often with a chronic nature. In this session, you will learn more about this paradox and how to best manage it. Poor adherence in pancreatic exocrine insufficiency (PEI) is common, despite the presence of overt symptoms impacting quality of life. Other factors may further impact medication efficacy and adherence. This session addresses, amongst others, an empathetic approach to doctor-patient communication.	<b>Prof. Matthias Löhr</b> <b>Dr. Sheri Pruitt</b>	09:25-10:05	14:25-15:05
<b>Improving access to self-management support for patients with chronic conditions: digital solutions</b> Some recent digital innovations in the adherence space have demonstrated that they contribute to, and improve, adherence – especially in the context of chronic disease. This session will address how these may be deployed and leveraged across different geographies and healthcare systems.	<b>Prof. John Piette</b> <b>Dr. Bernard Vrijens</b> <b>Prof. Enriquer de Madaria</b>	10:05-10:55	15:05-15:55
COFFEE BREAK/Q&A		10:55-11:10	15:55-16:10
<b>Principles of Anti-Microbial Resistance (AMR) stewardship and impact of adherence</b> This session reviews the principles of Anti-Microbial Resistance (AMR) stewardship, underlines some of the behavioral issues around AMR and discusses the impact of adherence through illustrative case studies from the perspective of both patient and physician.	<b>Prof. Evangelos J. Giamarellos-Bourboulis</b> <b>Prof. John Weinman</b>	11:10-11:35	16:10-16:35
<b>Individual adherence strategies and their impact on patient experience in woman's health</b> Non-adherence to treatment in women's health can result from many different beliefs. Here we will look at the necessity-concerns framework, which supports understanding of an individual's interaction with the condition/treatment, in addition to techniques for improving communication. The application of this patient-centered, shared decision-making approach will be illustrated with different clinical scenarios.	<b>Prof. Rossella Nappi</b> <b>Prof. Johannes Bitzer</b> <b>Prof. Rob Horne</b>	11:35-12:25	16:35-17:25
CLOSE	<b>Prof. John Weinman (Chair)</b>	12:25-12:30	17:25-17:30

**a:care**

THIS IS ADHERENCE REIMAGINED.

This is care empowered.



 **Abbott**