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MASTERCLASS 4

Digitalization and the
role of innovation

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Proposed outline



What is “mobile health”?



Why does it matter?



Some important trials



Cutting-edge issues



Final thoughts



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EXPLORING NEW APPROACHES TO MANAGING DISEASE EFFECTIVELY

RESEARCH THAT EMPOWERS PATIENTS AND FAMILIES

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What is the center for managing chronic disease?

Research & program areas



Chronic physical and mental health conditions



Mobile technologies for improving self-care support



Populations in the US and Internationally



Mobile technologies for improving self-care support

Special devices



Smartphones



Automated calls (IVR)



Text messages (SMS)

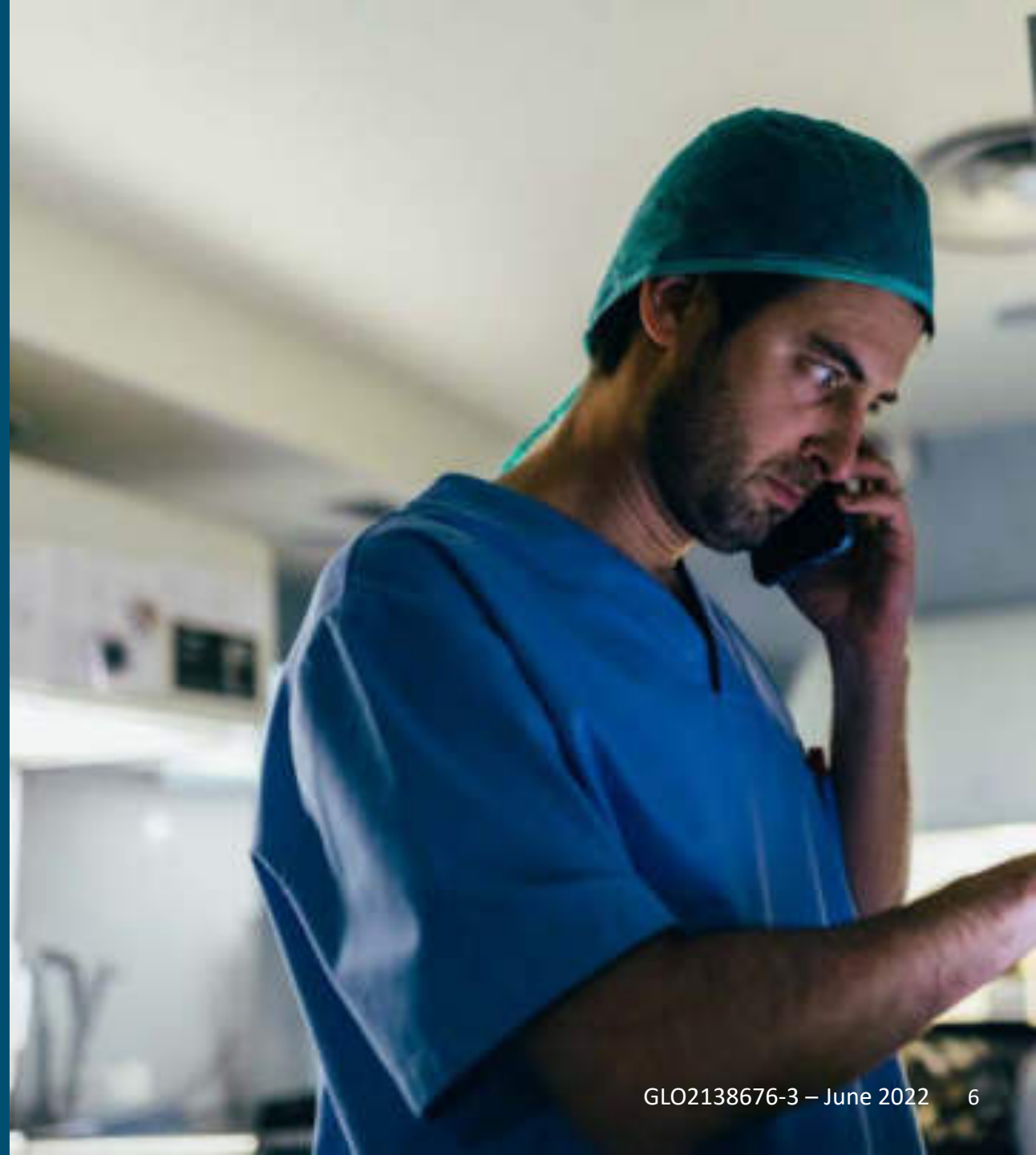


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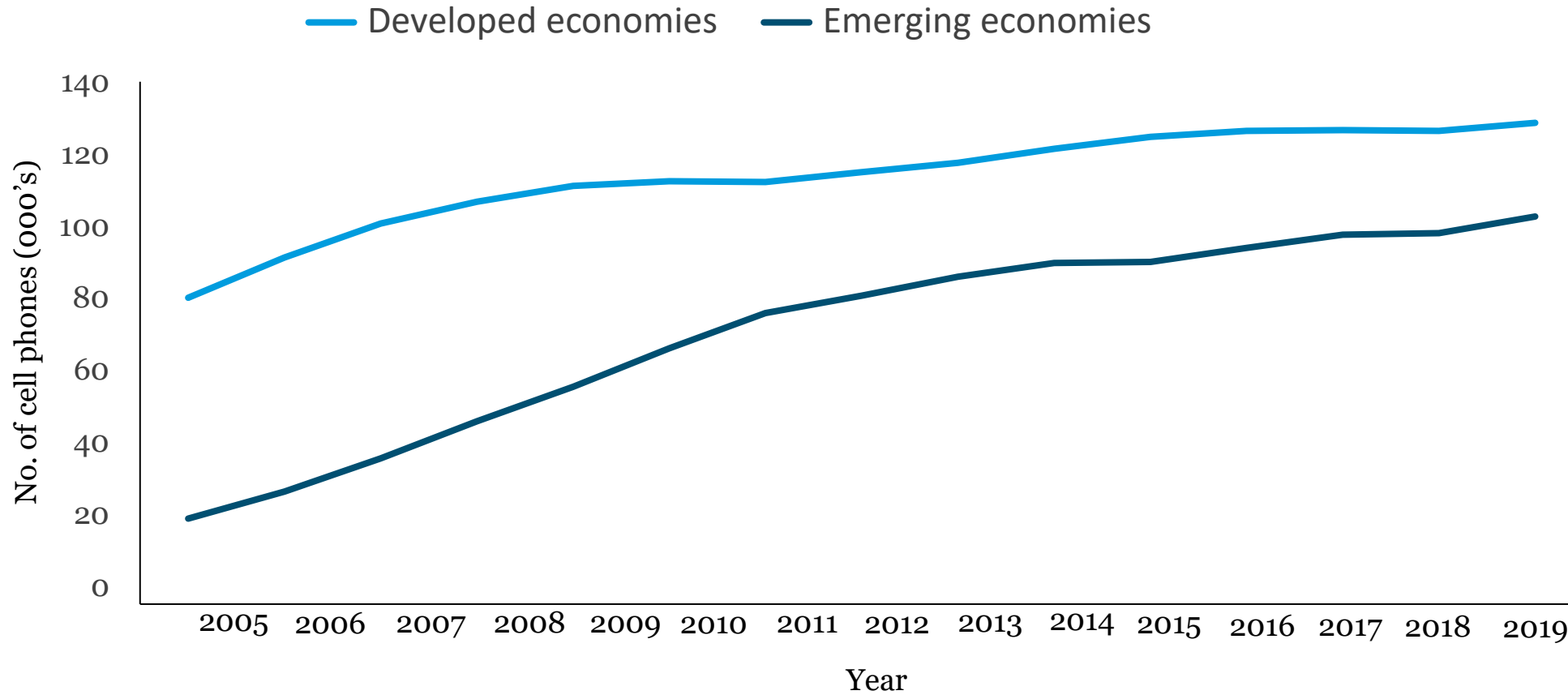
Why does mobile health matter?

Reason #1:

Everybody's got a phone



Number of cell phones (in thousands) per 100,000 population¹



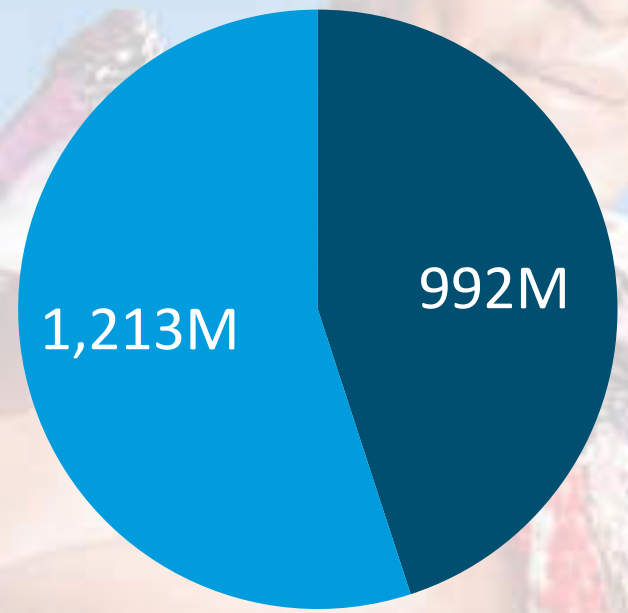
ITU: International Telecommunication Union

1. Measuring the Information Society Report, ITU, 2014 [Accessed 02 September 2020], https://www.itu.int/en/ITU-D/Statistics/Documents/publications/mis2014/MIS2014_without_Annex_4.pdf



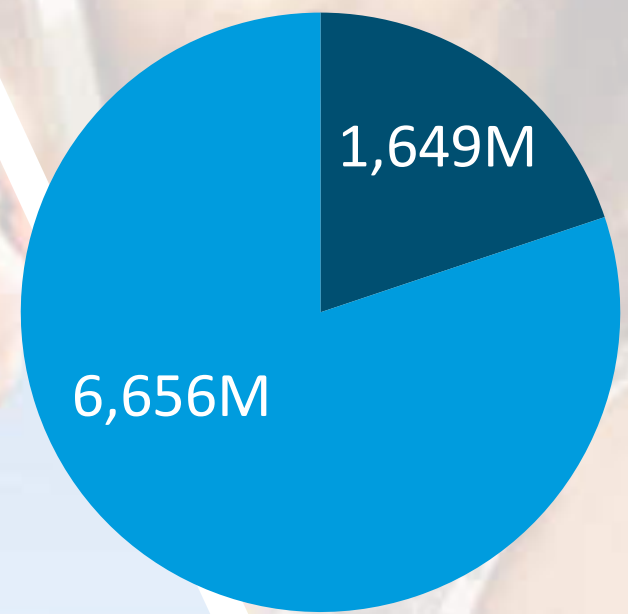
International Telecommunication Union world telecommunication/ Information and Communication Technologies indicators database

2005 (2,205M phones)²



■ Developed Economies

2019 (8305M phones)²



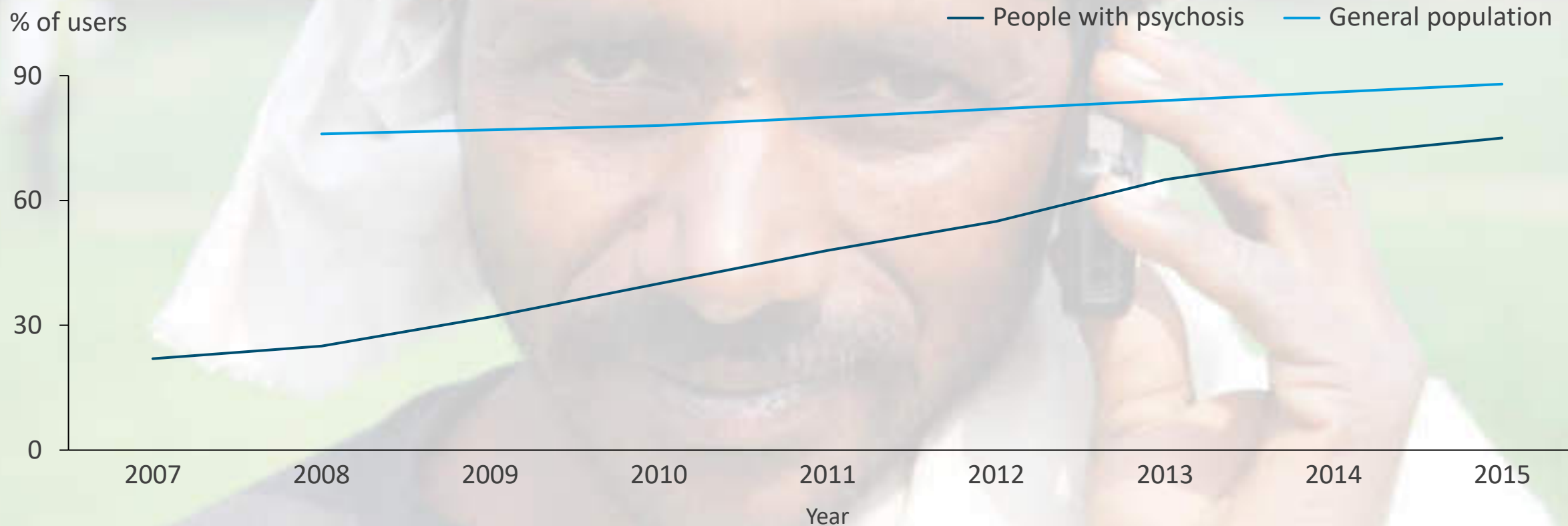
■ Emerging Economies

2. ITU: ITU-D ICT Statistics Individuals using the Internet 2005-2019, 2020, [Accessed 02 September 2020] <https://www.itu.int/en/ITU-D/Statistics/Pages/stat/default.aspx>

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Even the most vulnerable populations have phones³



3. J. Firth, J. Cotter et al: Mobile Phone Ownership and Endorsement of “mHealth” Among People With Psychosis: A Meta-analysis of Cross-sectional Studies. Schizophr Bull 42(2):448-455, September 2015, [Accessed 02 September 2020], <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4753601/>

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Why does mobile health matter?

Reason #2:

There's not enough time during face-to-face encounters^{4,5}

4. Yarnall, Kimberly SH, et al: Primary care: is there enough time for prevention? American journal of public health 93(4):635-641, May 2003, [Accessed 02 September 2020], https://www.researchgate.net/publication/10835865_Primary_Care_Is_There_Enough_Time_for_Prevention

5. Østbye, Truls, et al: Is there time for management of patients with chronic diseases in primary care? Annals of Family Medicine 3(3):209-214, May 2005, [Accessed 02 September 2020], <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC1466884/>



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Why does mobile health matter?

Reason #3:

mHealth interventions (can) be effective



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Monitoring



Concordance of patients' SMS-reported home urine protein test results with same day in-clinic tests⁶.

SMS home urinalysis results	Same-day clinic urinalysis results			
	Negative / Trace	1+	2+	3+
Negative/Trace				
1+				
2+				1
≥3+				

6. Chia-shi Wang & al, Text Messaging for Disease Monitoring in Childhood Nephrotic Syndrome, *Kidney Int Rep* (2019) 4, 1066–1074, May 2019, [Accessed 02 September 2020], <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6698307/>

Concordance of patients' SMS-reported home urine protein test results with same day in-clinic tests⁶.

SMS home urinalysis results	Same-day clinic urinalysis results			
	Negative / Trace	1+	2+	3+
Negative/Trace	67	2	1	4
1+	4	6	4	2
2+	2	0	5	10
≥3+	0	1	0	27

6. Chia-shi Wang & al, Text Messaging for Disease Monitoring in Childhood Nephrotic Syndrome, *Kidney Int Rep* (2019) 4, 1066–1074, May 2019, [Accessed 02 September 2020], <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6698307/>

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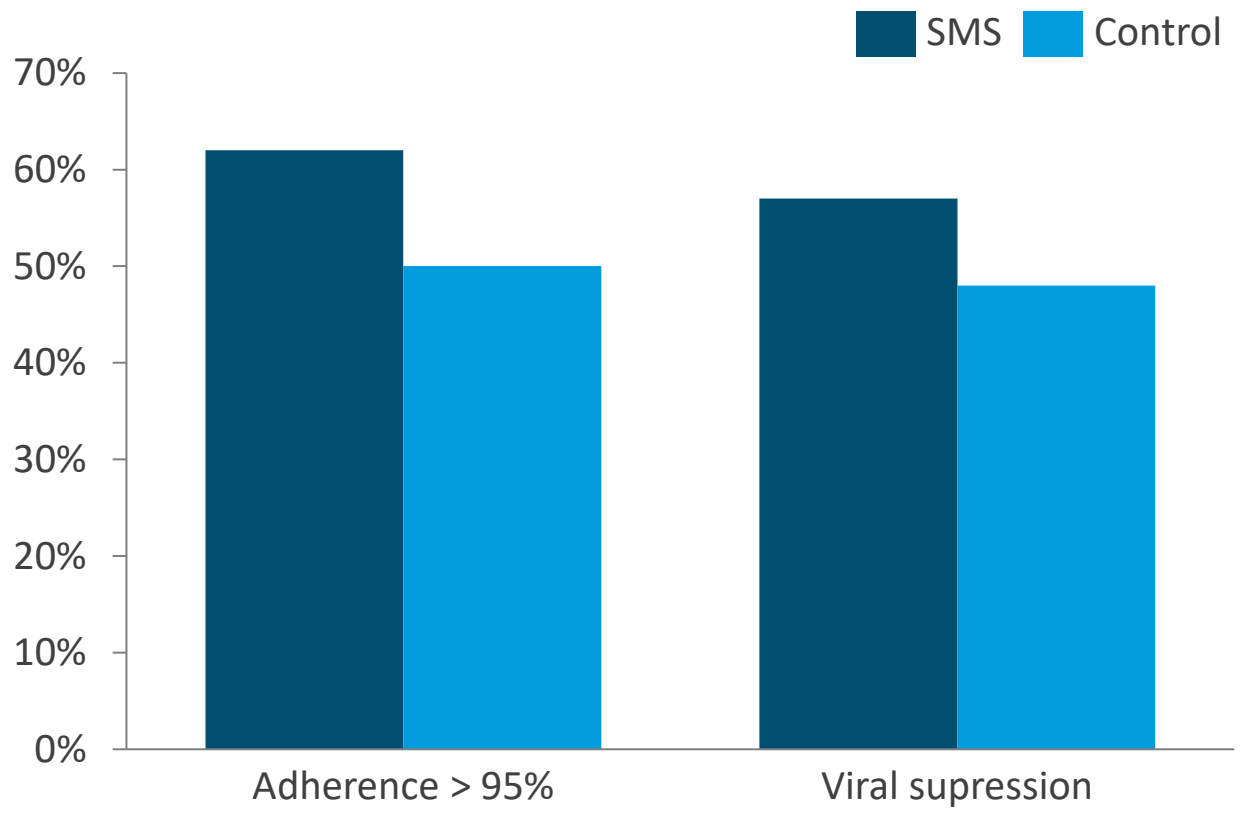
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6. Chia-shi Wang & al, Text Messaging for Disease Monitoring in Childhood Nephrotic Syndrome, Kidney Int Rep (2019) 4, 1066–1074, May 2019, [Accessed 02 September 2020], <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6698307/>

Medication use



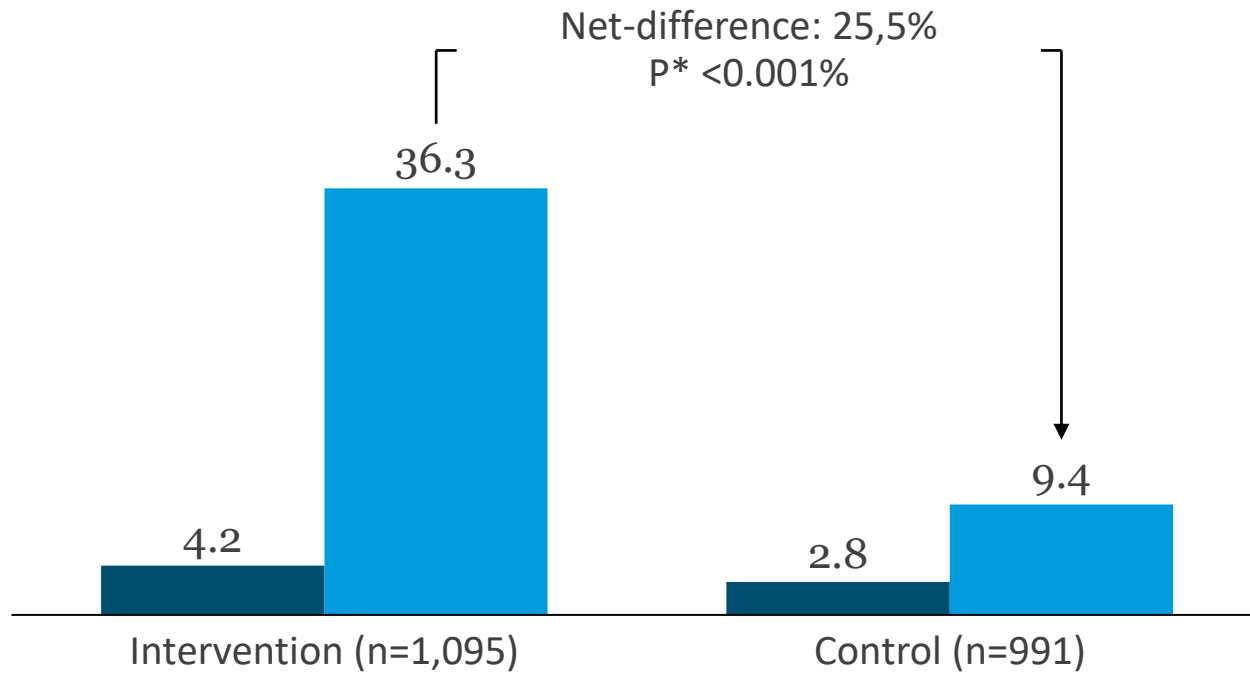
Impact of SMS in care of patients with HIV in Kenya⁷



7. Lester RT, et al: Effects of a mobile phone short message service on antiretroviral treatment adherence in Kenya. The Lancet 376(9755): 1838-45, November 2010, [Accessed 02 September 2020], <https://pubmed.ncbi.nlm.nih.gov/21071074/>



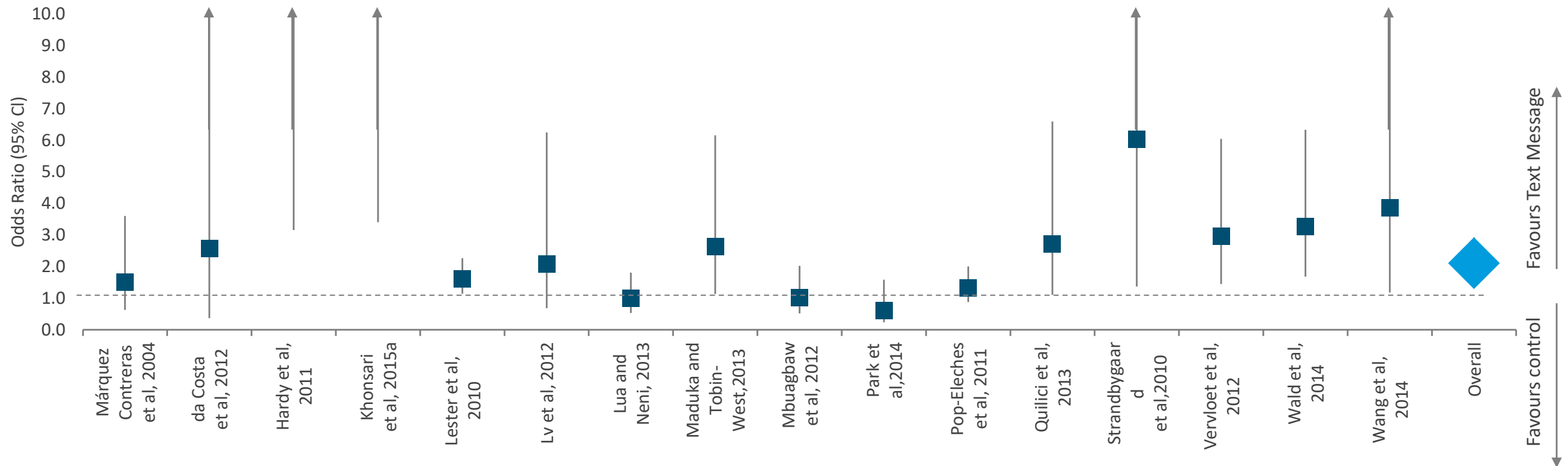
Anti-hypertensive medication use in the past month(%)⁸



8. Tian et al.: A cluster randomized controlled trial of a simplified multifaceted management program for individuals at high cardiovascular risk (SimCard Trial) in rural Tibet, China, and Haryana India. *Circulation* 1;132(9):815-24, September 2015 [Accessed 02 September 2020], <https://pubmed.ncbi.nlm.nih.gov/26187183/>



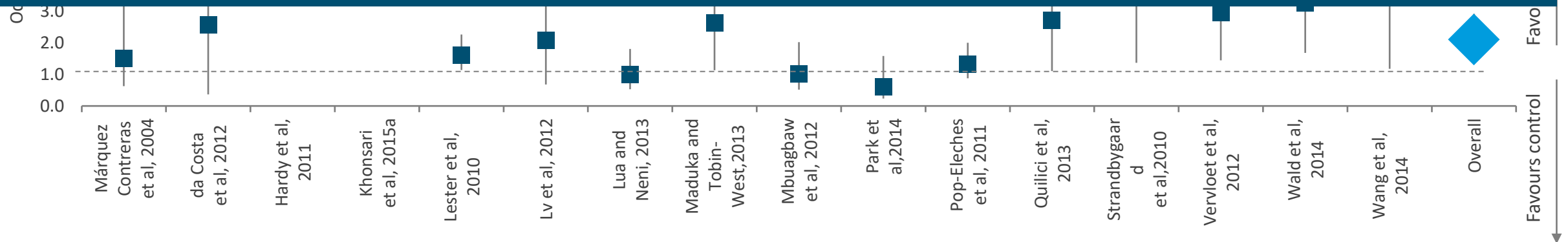
Mobile telephone text messaging for medication adherence in chronic disease a meta-analysis⁹



9. Jay Thakkar, Rahul Kurup et al: Mobile Telephone Text Messaging for Medication Adherence in Chronic Disease A Meta-analysis JAMA Intern Med. 2016;176(3):340-349, 2016, [Accessed 02 September 2020], <https://jamanetwork.com/journals/jamainternalmedicine/fullarticle/2484905#:~:text=Conclusions%20and%20Relevance%20Mobile%20phone,an%20absolute%20increase%20of%2017.8%25.>

Mobile telephone text messaging for medication adherence in chronic disease a meta-analysis⁹

“Mobile phone text messaging approximately doubles the odds of medication adherence. This increase translates into adherence rates improving from 50% (assuming this baseline rate in patients with chronic disease) to 67.8%, or an absolute increase of 17.8%.”⁹



9. Jay Thakkar, Rahul Kurup et al: Mobile Telephone Text Messaging for Medication Adherence in Chronic Disease A Meta-analysis JAMA Intern Med. 2016;176(3):340-349, 2016, [Accessed 02 September 2020], <https://jamanetwork.com/journals/jamainternalmedicine/fullarticle/2484905#:~:text=Conclusions%20and%20Relevance%20Mobile%20phone,an%20absolute%20increase%20of%2017.8%25.>

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Lifestyle behaviors



Txt2Stop: Texting doubles smoking cessation rates¹⁰

	Intervention (SE)	Control (SE)	Relative risk (95% CI)	p value
Primary outcome				
Biochemically verified abstinence at 6 months	10.7% (0.6)	4.9% (0.4)	2.20 (1.80–2.68)	<0.0001
Secondary outcomes (4 weeks)				
Self-reported no smoking in past 7 days	28.7% (0.8)	12.1% (0.6)	2.37 (2.11–2.66)	<0.0001
Secondary outcomes (6 months)				
Self-reported 28-day continuous abstinence	19.8% (0.8)	13.5% (0.7)	1.47 (1.30–1.66)	<0.0001
Self-reported no smoking in past 7 days	24.2% (0.8)	18.3% (0.8)	1.32 (1.19–1.47)	<0.0001
Self-reported involvement in vehicle crashes	4.5% (0.4)	3.8% (0.4)	1.16 (0.89–1.51)	0.269
Pain in thumb while texting	4.5% (0.4)	4.5% (0.4)	1.00 (0.78–1.28)	0.985

Data are percentage (SE) or relative risk (95% CI). Multiple imputation by chained equations (number of imputations=100)

10. Caroline Free, Rosemary Knight, Steven Robertson, et al: Smoking cessation support delivered via mobile phone text messaging (txt2stop): a single-blind, randomized trial, June 2011 [Accessed 02 September 2020], <https://jamanetwork.com/journals/jamainternalmedicine/fullarticle/2484905#:~:text=Conclusions%20and%20Relevance%20Mobile%20phone,an%20absolute%20increase%20of%2017.8%25>.

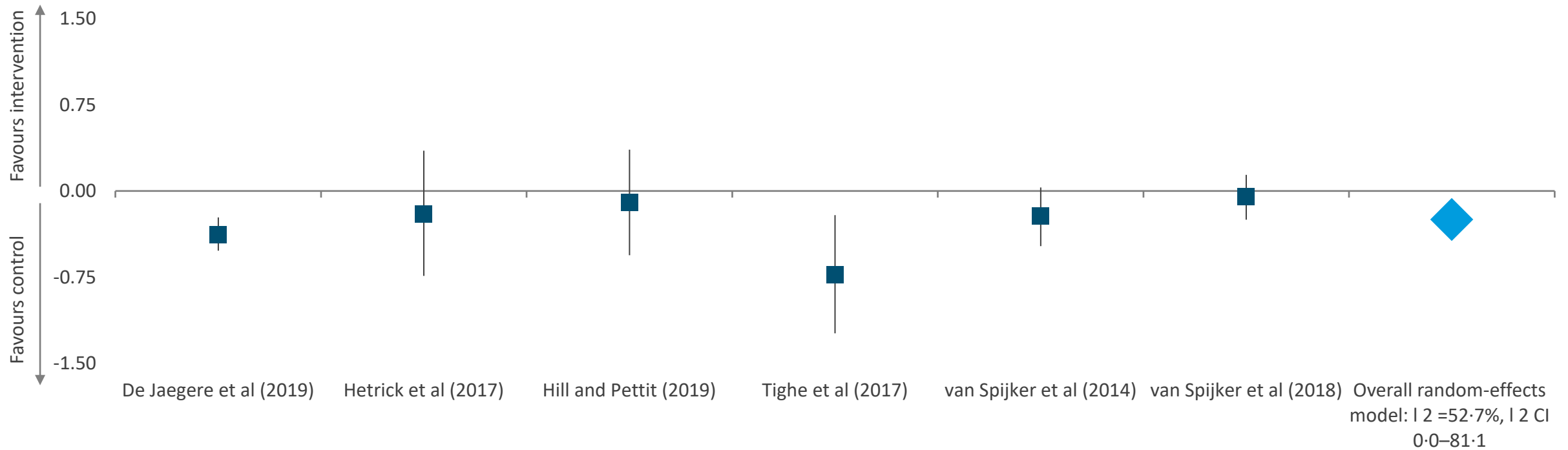
Effect of lifestyle-focused text messaging on risk factor modification in patients with coronary heart disease: A randomized clinical trial¹¹

Mean (95% CI)

Parameter	Intervention	Control	Mean difference (95% CI)	pValue
LDL-C, mg/dL	79 (76 to 82)	84 (81 to 87)	-5 (-9 to 0)	.04
Systolic blood pressure, mm Hg	128.2 (126.7 to 129.8)	135.8 (134.3 to 137.3)	-7.6 (-9.8 to -5.4)	<.001
BMI	29.0 (28.8 to 29.3)	30.3 (30.1 to 30.5)	-1.3 (-1.6 to -0.9)	<.001
Physical activity, MET min/wk	936.1 (69.6)	642.7 (68.1)	293.4 (102.0 to 484.8)	.003
Smoking, No./ (%)	88/339 (26.0)	152/354 (42.9)	RR, 0.61 (0.48 to 0.76)	<.001

11. Clara K. Chow, Julie Redfern, Graham S. Hillis, et al: Effect of Lifestyle-Focused Text Messaging on Risk Factor Modification in Patients With Coronary Heart Disease A Randomized Clinical Trial, JAMA 314(12):1255-1263, 2015, [Accessed 02 September 2020], <https://jamanetwork.com/journals/jama/fullarticle/2442937>.

Suicide prevention using self-guided digital interventions: A systematic review and meta-analysis of randomized controlled trials¹²



12. Michelle Torok, Jin Han, Simon Baker, Aliza Werner-Seidler, et al: Suicide prevention using self-guided digital interventions: a systematic review and meta-analysis of randomised controlled trials. The Lancet Digital Health 2(1), 2020, [Accessed 02 September 2020], <https://www.mendeley.com/catalogue/744e6160-f478-38ad-8c36-01bba572dc7e/>

Suicide prevention using self-guided digital interventions: A systematic review and meta-analysis of randomized controlled trials¹²



12. Michelle Torok, Jin Han, Simon Baker, Aliza Werner-Seidler, et al: Suicide prevention using self-guided digital interventions: a systematic review and meta-analysis of randomised controlled trials. The Lancet Digital Health 2(1), 2020, [Accessed 02 September 2020], <https://www.mendeley.com/catalogue/744e6160-f478-38ad-8c36-01bba572dc7e/>

**The
carepartner
program**



The CarePartner Program



Patient receives a call from the system and reports information regarding their health. Based on the responses, the patient receives information to improve their self-care



Clinic receives alerts about the patients' worrisome signs and symptoms

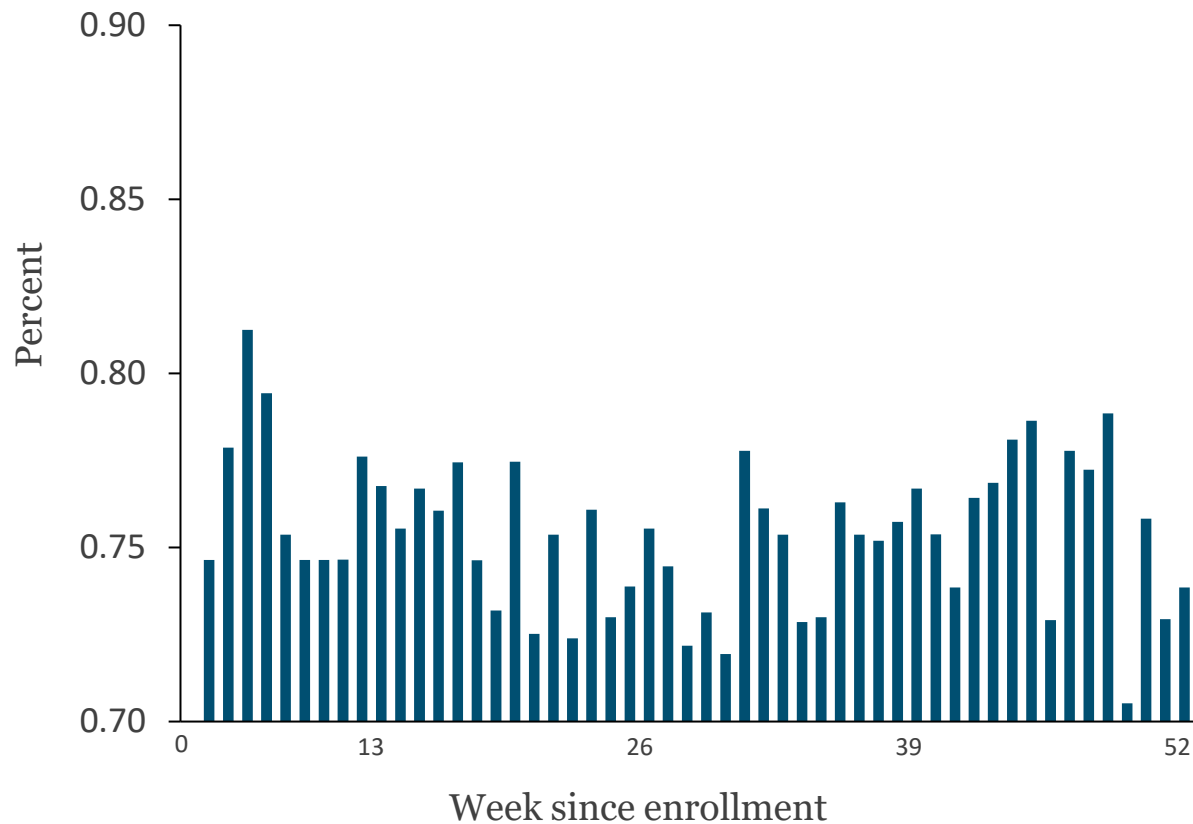


Family member or friend receives an email, IVR call, or SMS with updates on the patient's status

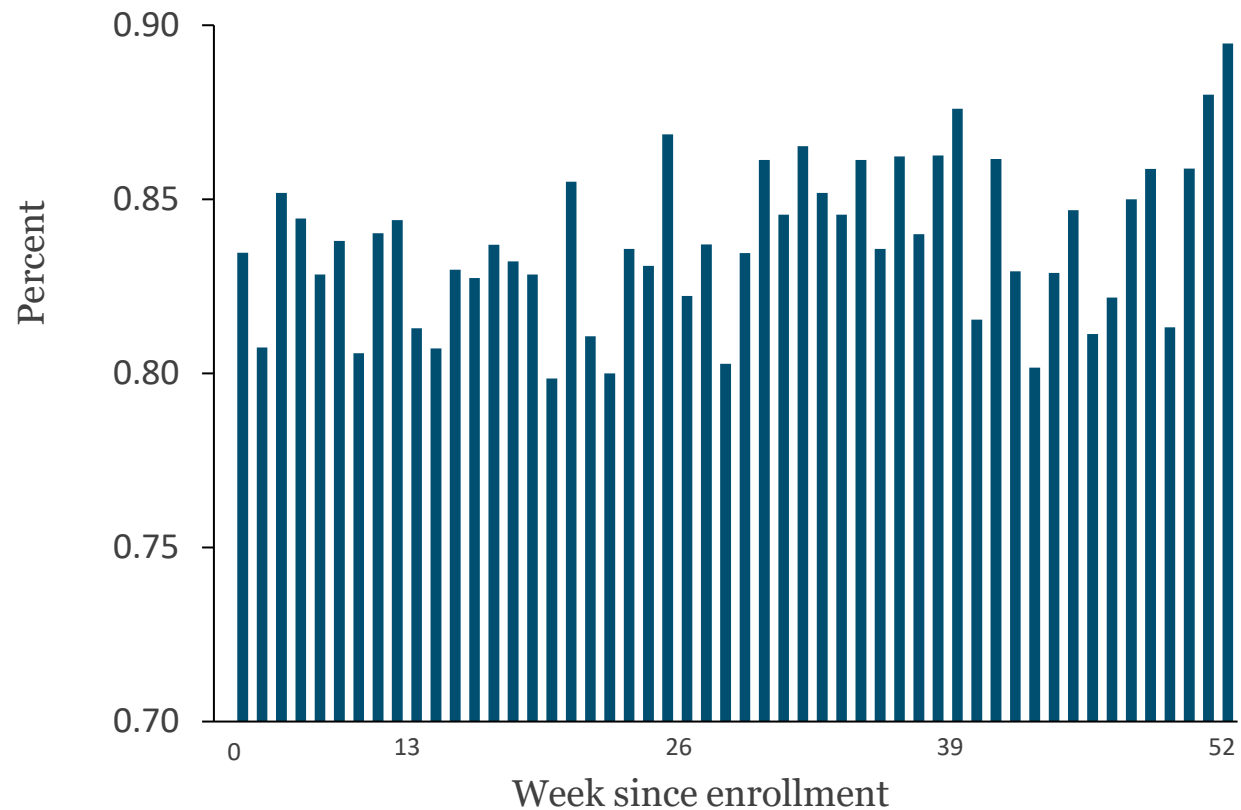
**A randomized
comparative
effectiveness trial of
patients with heart
failure**

IVR-Reported medication adherence¹³

Patients without CarePartner feedback



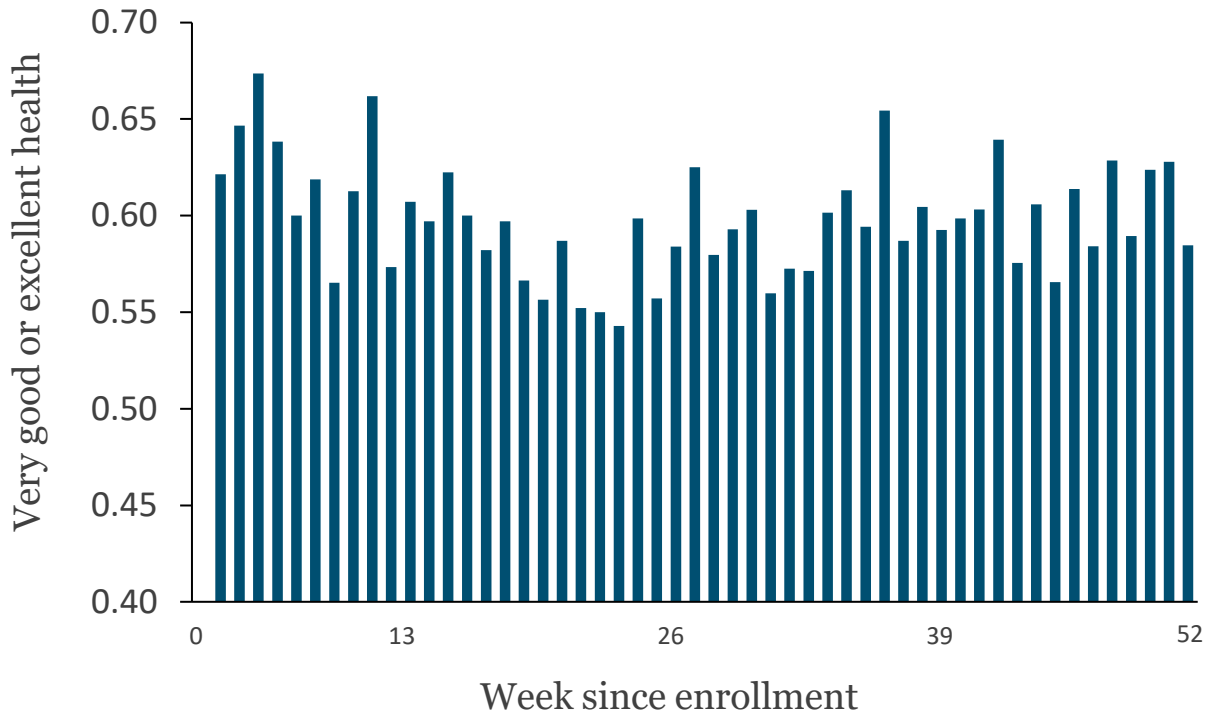
Patients with CarePartner feedback



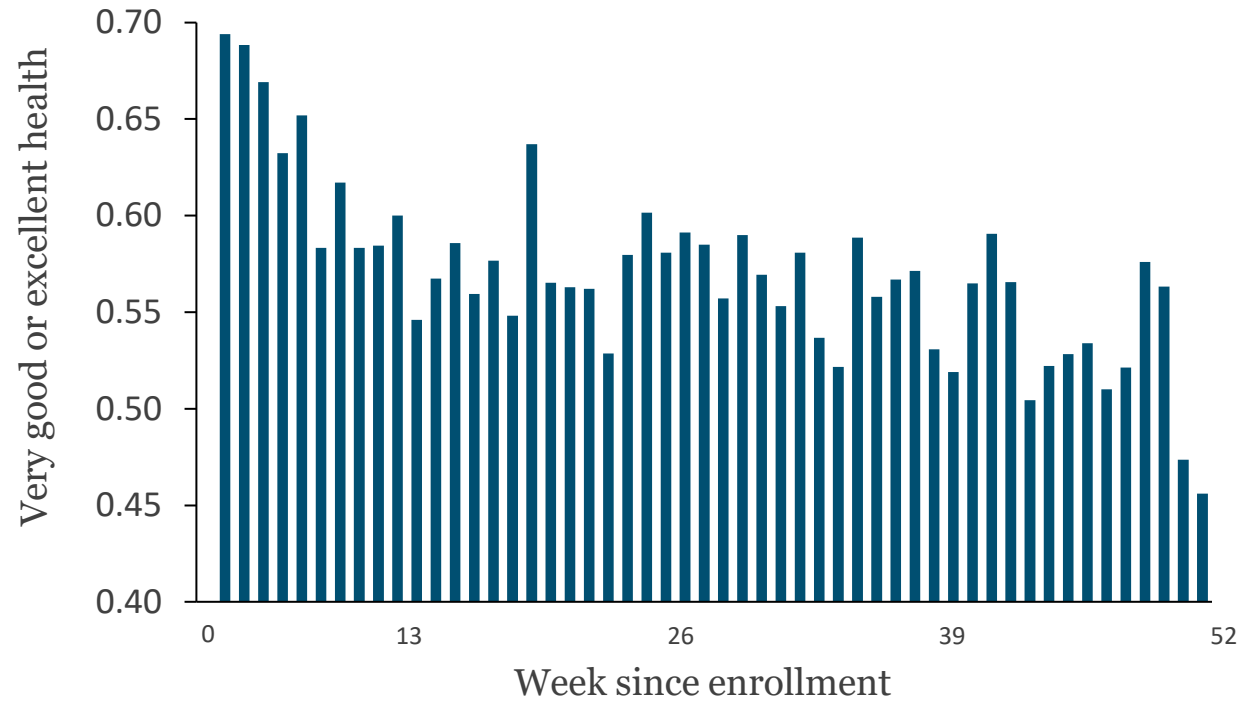
13. Piette, John D., Dana Striplin, Nicolle Marinec, Jenny Chen, Ranak B. Trivedi, David C. Aron, Lawrence Fisher, and James E. Aikens. "A mobile health intervention supporting heart failure patients and their informal caregivers: a randomized comparative effectiveness trial." Journal of medical Internet research 17, no. 6 (2015): e142.

IVR-Reported shortness of breath¹⁴

Patients without CarePartner feedback



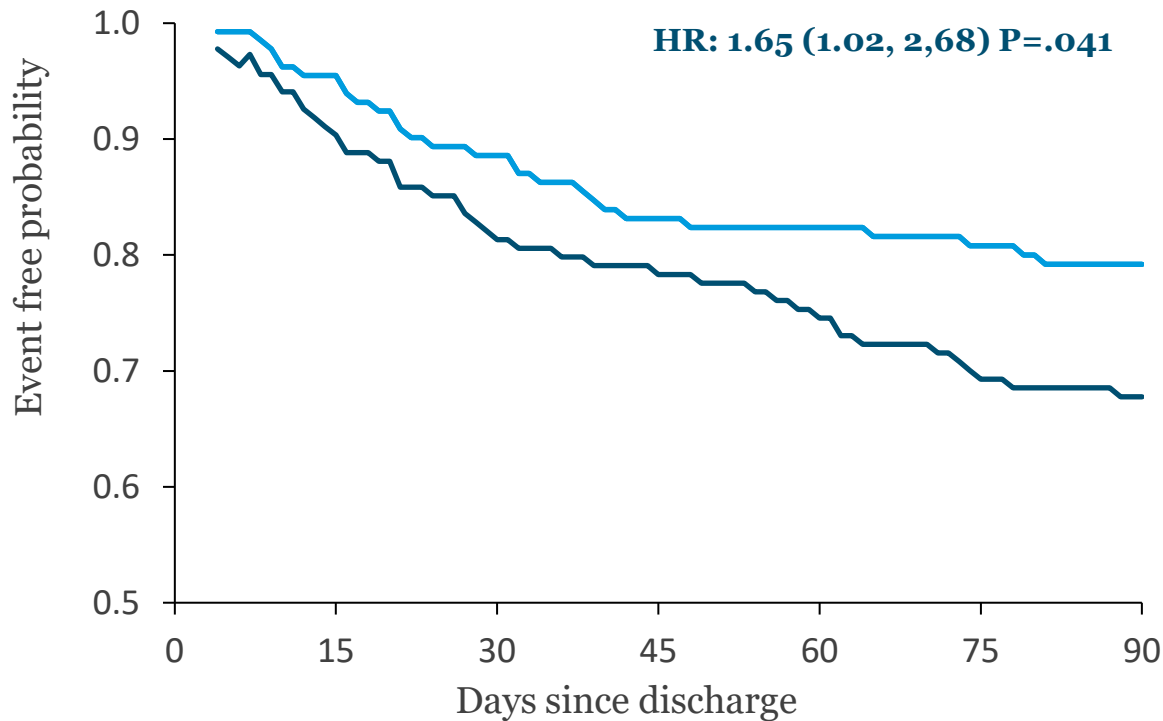
Patients with CarePartner feedback



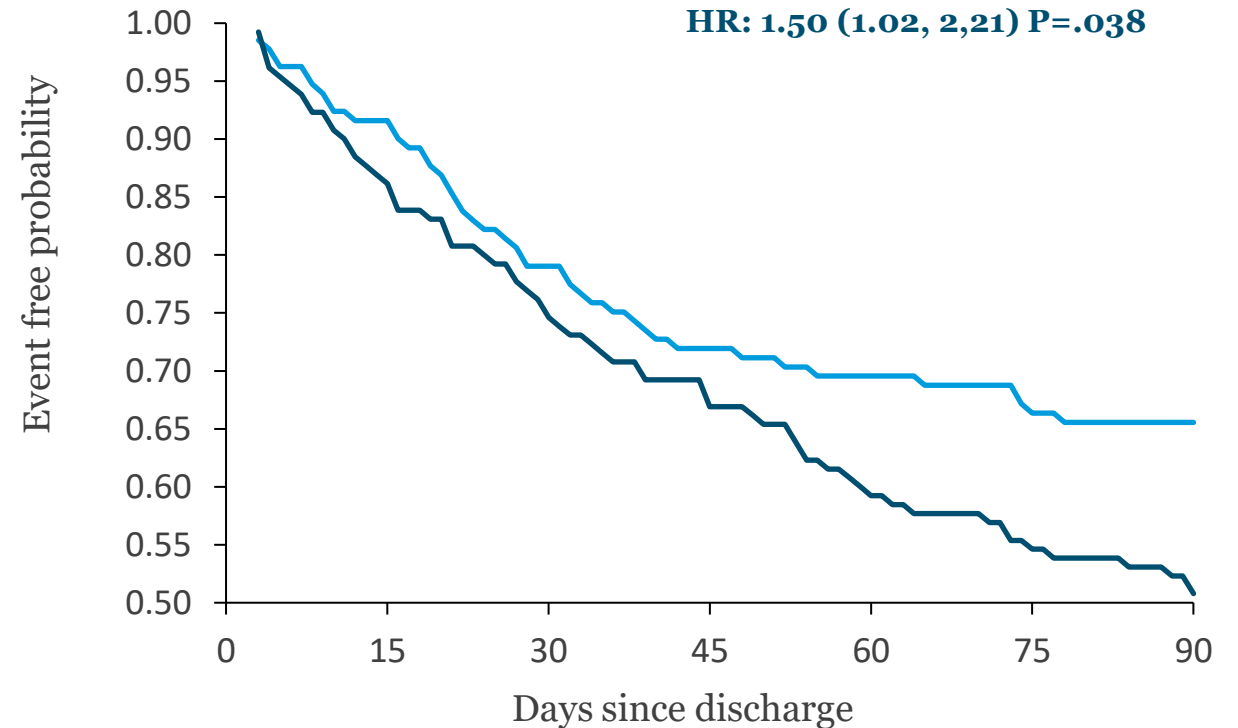
14. Piette, John D., Dana Striplin, Nicolle Marinec, Jenny Chen, Ranak B. Trivedi, David C. Aron, Lawrence Fisher, and James E. Aikens. "A mobile health intervention supporting heart failure patients and their informal caregivers: a randomized comparative effectiveness trial." Journal of medical Internet research 17, no. 6 (2015): e142.

CarePartner intervention decreases rehospitalization rates¹⁵

Time to first rehospitalization (all pts)



Time to first rehospitalization or ED visit



15. Piette JD, et al.: Impacts of Post-Hospitalization Accessible Health Technology and Caregiver Support on 90-Day Acute Care Use and Self-Care Assistance: a Randomized Clinical Trial. American J of Medical Quality, in press.

Caregivers felt less
burden

What is Cognitive Behavioral Therapy for Chronic Pain?

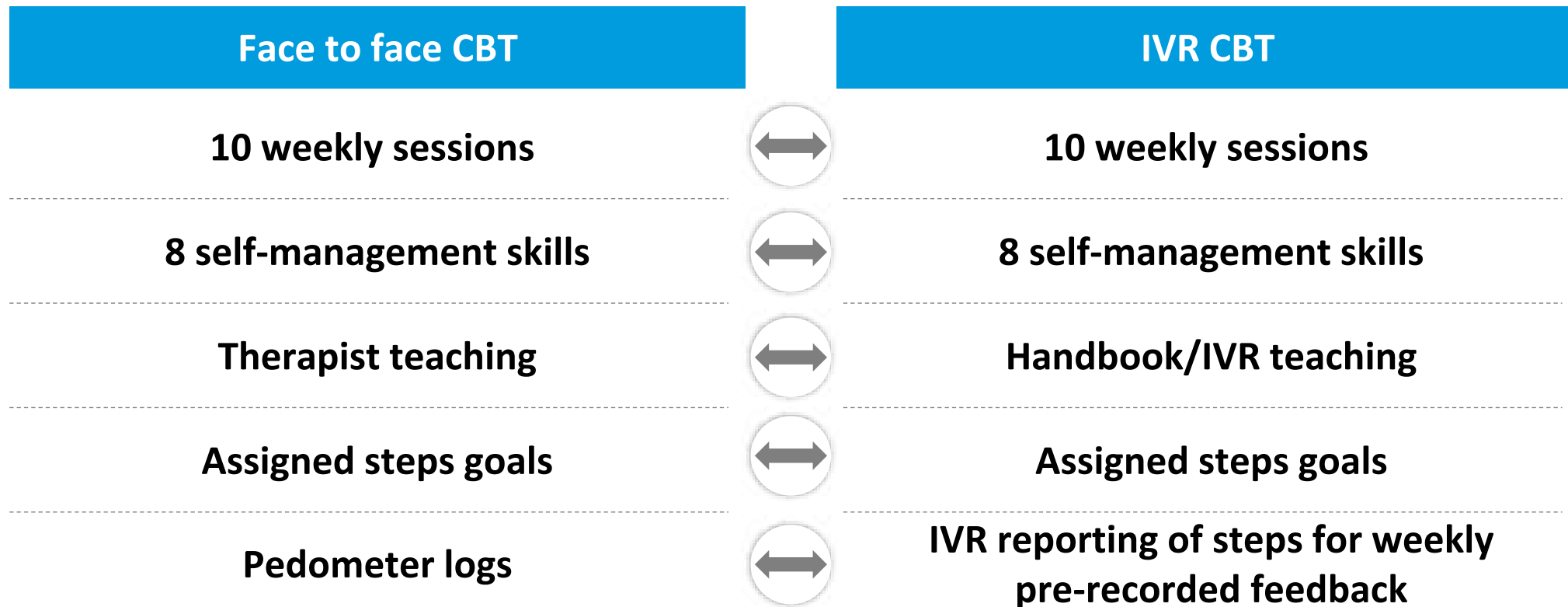
- Skill-based treatment
- Informed by the biopsychosocial model
- Effective^{16,17}
- Low risk
- Consistent with care for other chronic condition



16. Hoffman, Benson, M, Papas, Rebecca, K et al: Meta-analysis of psychological interventions for chronic low back pain. Health Psychol, 26, 1-9, 2007, [Accessed 02 September 2020], <https://content.apa.org/record/2006-23340-001>

17. Ostelo et al: Behavioral treatment for chronic low-back pain. Cochrane Database of Systematic Reviews, January 2005, [Accessed 02 September 2020], <https://www.cochranelibrary.com/cdsr/doi/10.1002/14651858.CD002014.pub2/information>

Interactive voice response–based self management for chronic back pain. The Cooperative Pain Education and Self-management noninferiority randomized trial



What is a good doctor like?

Good doctors make their assessments relevant to each patient's needs



Good doctors adapt treatment to each patient's needs



Two brief videos to illustrate a limitation of these current mobile health approaches and how AI can help



<https://youtu.be/oyXolsifjc0>



[https://youtu.be/NR32ULxbjYc.](https://youtu.be/NR32ULxbjYc)

[1:45-2:45]

RESEARCH ARTICLE

Assessing the Effect of mHealth Interventions in Improving Maternal and Neonatal Care in Low- and Middle-Income Countries: A Systematic Review

Stephanie Felicitas Victoria Sondack^{1*}, Joyce Linda Bryner², Mary Amosukuh-Coleman^{1,2}, Alexander Borgstein³, Andrea Soimes Wittenburg⁴, Mirjam Verwijs^{5,6}, Kerstin Klipstein-Grobusch^{1,4}

¹ Julius Global Health, Julius Center for Health Sciences and Primary Care, University Medical Centre, Utrecht, The Netherlands, ² School of Public Health, University of Ghana, Legon, Accra, Ghana, ³ Department of Community Medicine, Institute of Health and Society, University of Oslo, Oslo, Norway, ⁴ MIRA Connect/Change, Change Labo Zero, Mwanza, Tanzania, ⁵ International Institute for Communication and Development, The Hague, The Netherlands, ⁶ Division of Epidemiology and Biostatistics, School of Public Health, Faculty of Health Sciences, University of the Witwatersrand, Johannesburg, South Africa

Mobile Text Messaging for Health: A Systematic Review of Reviews

Amanda K. Hall,¹ Heather Cole-Lewis,^{2,3} and Jay M. Bernhardt⁴

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³ICF International, Rockville, Maryland 20850

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A review of reviews!!

Global Burden of Cardiovascular Disease

Mobile Health Devices as Tools for Worldwide Cardiovascular Risk Reduction and Disease Management

John D. Forna, PhD¹, Justin Liu, MD², Guyman K. Ram, MD, MSc, Witzany Townsend, MD, PhD³, Dana Stojan, MSc, MHA⁴, Michiel Hazebroek, MSc, MPA⁵

Abstract—We examined evidence on whether mobile health (mHealth) tools, including interactive voice response calls, short message services, or text messaging, and smartphones, can improve lifestyle behaviors and management related to cardiovascular disease throughout the world. We conducted a team of the art review and literature synthesis of peer-reviewed and grey literature published since 2006. The review prioritized randomized trials and studies focused on cardiovascular disease and risk factors, but included other reports when they represented the best available evidence. The search emphasized reports on the potential benefits of mHealth interventions implemented in low- and middle-income countries. Interactive voice response and short message service interventions can improve cardiovascular preventive care in developed countries by addressing risk factors including weight, smoking, and physical activity. Interactive voice response and short message service-based interventions for cardiovascular disease management also have shown benefits with respect to hypertension management, hospital readmissions, and diabetic glycosylated control. Multimedia interventions including Web-based communication with clinicians and mHealth-enabled clinical monitoring with feedback also have shown benefits. The evidence regarding the potential benefits of interventions using smartphones and social media is still developing. Studies of mHealth interventions have been conducted in 210 low- and middle-income countries, and evidence to date suggests that programs are feasible and may improve medication adherence and disease outcomes. Emerging evidence suggests that mHealth interventions may improve cardiovascular-related lifestyle behaviors and disease management. Next-generation mHealth programs designed worldwide should be based on evidence-based behavioral theories and incorporate advances in artificial intelligence for adapting systems automatically to patients' unique and changing needs. *Circulation*. 2015;131:2610-2617.

DOI: 10.1161/CIRCULATION.124.116111

BMC Public Health

RESEARCH ARTICLE

Open Access

A systematic review of randomised control trials of sexual health interventions delivered by mobile technologies

Anna Burns¹, Patrick Heald² and Caroline Ford³

BMJ Open: first published as 10.1136/bmjopen-2014-006401 on 12 November 2014.

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Open Access

Fundamentals for Future Mobile-Health (mHealth): A Systematic Review of Mobile Phone and Web-Based Text Messaging in Mental Health

Julian Berninger¹, M.D., Douglas Bruce-Carter², M.D., PhD, Sara Brandt³, Stefan Walter⁴, M.D., PhD, Philipp Christl⁵, M.D., PhD

¹Department of Psychiatry, University of Colorado, Denver, Colorado, USA

²Department of Psychiatry, University of Colorado, Denver, Colorado, USA

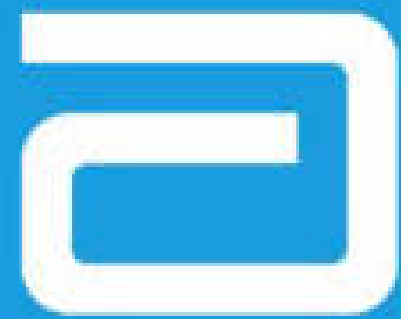
³Department of Psychiatry, University of Colorado, Denver, Colorado, USA

⁴Department of Psychiatry, University of Colorado, Denver, Colorado, USA

⁵Department of Psychiatry, University of Colorado, Denver, Colorado, USA

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